IDEATION

Team Lead 1:N.Bala kumar

Team member 2:K.M.Guruprasath

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| I am    A retailer | I’m trying to    Find the product details | But    It’s hard and difficult | Because    It takes long time | Which makes me feel    Feel irritated and frustrated on continuous validation |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Problem statement(PS) | I am  (customer) | I’m trying to | But | Because | Which makes me  feel |
| PS-1 | Retailer | Find the product counts in the stock | It’s hard | It takes more time | Tired |
| PS-2 | Retailer | Calculate the bill for  transportation purpose | It’s hard | It take long time | Uninterested |
| PS-3 | Retailer | Find the customer’s review | It’s hard to gathering information | I don’t have enough contacts | Disappointed |
| PS-4 | Retailer | Maintain the ledger | It’s difficult to secure | It may be lost | Afraid |
| PS-5 | Retailer | Find the high demand | It’s difficult to calculate | It takes more | Challenging |